

## Wilson County

## Estimated Economic Impact of Agriculture, Food, and Food Processing Sectors 10/13/14

10 agriculture, food, and food processing sectors were analyzed to determine their overall contribution to the Wilson County economy.<sup>1</sup>

These 10 sectors have a total direct output of approximately \$92 million and support 599.1 jobs in Wilson County. Running the model for all 10 sectors simultaneously produces the following results:

| Agriculture Contribution in Wilson Co |            |            |                    |                                  |                     |                     |  |  |  |
|---------------------------------------|------------|------------|--------------------|----------------------------------|---------------------|---------------------|--|--|--|
| Impact Type <sup>2</sup>              | Employment | %          | Total Value        | % of Gross                       | Output <sup>5</sup> | % of Gross          |  |  |  |
|                                       |            | Employment | Added <sup>3</sup> | Regional<br>Product <sup>4</sup> |                     | Regional<br>Product |  |  |  |
| Direct Effect                         | 599.1      | 12%        | 26,060,808.6       | 9%                               | 91,598,083.1        | 30%                 |  |  |  |
| Indirect<br>Effect                    | 58.3       | 1%         | 7,154,226.1        | 2%                               | 11,398,934.9        | 4%                  |  |  |  |
| Induced<br>Effect                     | 85.4       | 2%         | 6,282,975.8        | 2%                               | 10,051,493.5        | 3%                  |  |  |  |
| Total Effect                          | 742.8      | 15%        | 39,498,010.5       | 13%                              | 113,048,511.5       | 37%                 |  |  |  |

As shown in the above table, agriculture, food, and food processing supports 742.8 jobs, or 15% of the entire workforce in the county. These industries provide a total economic contribution of approximately \$113 million, roughly 37% of Gross Region Product (GRP). As noted below in the calculation of Gross Regional Product, imports and institutional sales are subtracted. Therefore, counties that import a relatively large amount of goods and services will have a reduced GRP which may lead to agricultural output being greater than GRP.

Another metric used to calculate the importance of sectors in an economy is their value added as a percentage of GRP. Total value added by the 10 agriculture, food, and food processing sectors is approximately \$39 million, or 13% of the GRP. This indicates that personal income, business income, and taxes generated by these sectors account for 13% of the total economy.

<sup>1</sup> Article on building a contribution analysis in IMPLAN that avoids double counting: <a href="http://www.implan.com/index.php?option=com">http://www.implan.com/index.php?option=com</a> content&view=article&id=660%3A660&catid=253%3AKB33&Itemid=70

<sup>2</sup> Direct, indirect, and induced effects sum together to estimate the total economic contribution in the state. **Direct effects** capture the contribution from agricultural and food products. **Indirect effects** capture the economic benefit from farms and agricultural businesses purchasing inputs from supporting industries within the state. **Induced effects** capture the benefits created when employees of farms, agricultural businesses, and the supporting industries spend their wages on goods and services within the state.

<sup>3</sup> Value added = labor income + indirect business taxes + other property type income.

<sup>4</sup> GRP = final demand of households + governments expenditures + capital + exports - imports - institutional sales.

<sup>5</sup> Output = intermediate inputs + value added.

The following tables document the overall summary numbers of the model, top industries affected by employment and output, and a listing of all industries that were analyzed.

In the top ten by employment, Grain farming is the top employer in the agriculture industry with 232.1 employees. This table also shows the amount of jobs that are created by the agriculture industry in Wilson County.

| Description  | Total Employment | Total Output |
|--|------------------|--------------|
| Grain farming  | 232.1            | 19,823,946.2 |
| Cattle ranching and farming  | 142.5            | 32,783,004.4 |
| Oilseed farming  | 97.5             | 23,050,869.6 |
| Animal production, except cattle and poultry and eggs                | 68.9             | 5,129,360.5  |
| Support activities for agriculture and forestry                      | 33.7             | 401,564.5    |
| Monetary authorities and depository credit intermediation activities | 19.7             | 6,429,118.9  |
| Real estate establishments   | 13.9             | 1,813,336.7  |
| Food services and drinking places                                    | 12.3             | 616,113.5    |
| All other crop farming   | 11.2             | 6,006,886.7  |
| Animal (except poultry) slaughtering, rendering, and processing      | 7.3              | 2,376,930.3  |

The Cattle ranching and farming industry directly contributes approximately \$33 million to Wilson County's economy. This table also shows how much revenue is generated in other industries by having a strong agriculture industry.

| Description  | Total Employment | Total Output |
|--|------------------|--------------|
| Cattle ranching and farming  | 142.5            | 32,783,004.4 |
| Oilseed farming  | 97.5             | 23,050,869.6 |
| Grain farming  | 232.1            | 19,823,946.2 |
| Monetary authorities and depository credit intermediation activities | 19.7             | 6,429,118.9  |
| All other crop farming   | 11.2             | 6,006,886.7  |
| Animal production, except cattle and poultry and eggs                | 68.9             | 5,129,360.5  |
| Imputed rental activity for owner-occupied dwellings                 | 0.0              | 2,806,014.5  |
| Animal (except poultry) slaughtering, rendering, and processing      | 7.3              | 2,376,930.3  |
| Real estate establishments   | 13.9             | 1,813,336.7  |
| Dairy cattle and milk production                                     | 5.0              | 1,478,966.1  |

Below is a summary of all agriculture data with employment levels and output level. These values can tell how many jobs are represented by each agriculture sector and the output they contributed to Wilson County's economy.

| Description   | Employment | Output        |
|---|------------|---------------|
| Oilseed farming   | 97.47      | 22,743,587.49 |
| Grain farming   | 232.09     | 19,559,680.94 |
| Tree nut farming  | 0.39       | 149,054.51    |
| Greenhouse, nursery, and floriculture production                | 0.57       | 390,214.56    |
| All other crop farming  | 11.20      | 5,926,811.22  |
| Cattle ranching and farming                                     | 142.47     | 32,345,149.99 |
| Dairy cattle and milk production                                | 4.97       | 1,459,212.78  |
| Animal production, except cattle and poultry and eggs           | 68.90      | 5,060,852.05  |
| Support activities for agriculture and forestry                 | 33.72      | 385,326.30    |
| Animal (except poultry) slaughtering, rendering, and processing | 7.31       | 2,324,123.38  |
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All 105 counties in Kansas have Implan models and agriculture contribution summary. These values do not factor in the retail environment of food sales. Food retail is important, but in order to provide the most accurate picture of what production agricultural and processing contributes to Kansas, the retail sector was omitted.